

MANITOBA CHAMPIONS

THIS JOURNAL CONTAINS MEMORABLE
EXPERIENCES FROM THE MANITOBA
CHAMPIONS TRAINING COURSE IN 2023



National Collaborating Centre
for Infectious Diseases
Centre de collaboration nationale
des maladies infectieuses



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MANITOBA CHAMPIONS

TOPIC OF THE DAY HIV Advocacy

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THE REASON WHY

We wanted to learn about how to do HIV advocacy and some of the initiatives happening in the province and across Canada.

HOW WE DID IT

Dr. Zulma Rueda shared a presentation about what is advocacy and some key points to keep in mind when doing advocacy. She also shared some successful examples to the group.

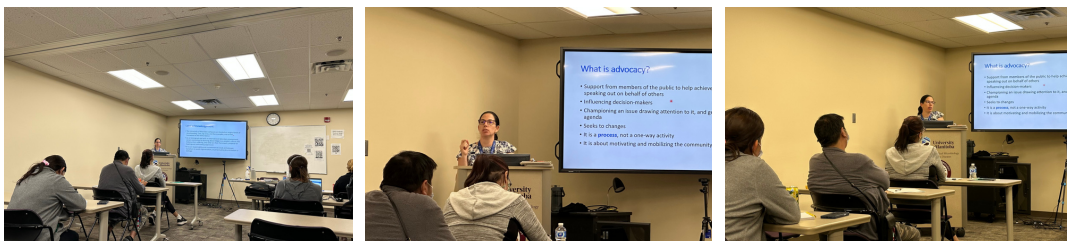
WHAT WE LEARNED

We learned about what is advocacy, why people advocate, the purpose of advocacy and some examples of HIV and other related advocacy initiatives. We also learned about how creating campaigns can be a powerful tool to share the message to the public and to decision makers.

THE FACILITATOR

Dr. Zulma Rueda

THE EXPERIENCE





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